



J2 and Aldelo capture SUBWAY in Latin America

"We have chosen the J2 Touch Screen Terminal 630-TFR, together with Aldelo POS Software, for the best combination of technologies for our new SUBWAY store in the city of Bogota, Colombia, South America. I feel that this is a wise choice to operate my business most efficiently." -- Maythe Salazar, owner of the new Subway in Colombia.

This newest SUBWAY is in a historic building located across from the Museo Del Oro (Gold Museum), one of the most visited tourist places in the heart of Bogotá. SUBWAY has an impressive presence in Columbia with 20 stores installed with plans to develop 13 additional locations and 4 more stores in the near future.

SUBWAY requires having their fresh quality food prepared quickly, with delivery orders to be received in the shortest time possible. They require fast, dependable, efficient POS systems and J2's 630 unit provides all that and more, with state of the art features including: high-speed processors, faster hard disk drives, and fast DDR3 RAM Memory. The units are sealed and fan less, keeping away environmental dust and dirt; the internal battery regulates incoming power to provide two hour operation; and the J2 UPS feature eliminates common mode noise, very important in restaurant environments. In Colombia, J2 Retail is represented by ADC Colombia S.A.S., a high-tech company with many years of experience, guaranteeing technical service 24/7.

"We have installed 20 Subways in Colombia to date and our franchisees have been very satisfied with the service they have received. Also, in remote areas, the unique J2 UPS feature provides dependable service, even in locations that experience frequent power outages." said Luis Ceron, General Director of ADC de Colombia. ADC de Colombia is part of the IHT Latin America Corp. group, the Master Distributor for J2 Retail in the Latin America region.

SUBWAY has captivated the world in the fast food sandwich industry and may be THE largest and fastest growing company of its kind in 2011. To date there are 33,749 SUBWAY outlets located in over 90 countries. J2 Retail Systems and Aldelo POS Software are excited to team with SUBWAY in Colombia, and very proud to be the chosen technology providers for their rapidly expanding business.

